

Corporate Sponsored Symposia are programs that are planned and conducted by the corporate community in conjunction with ObesityWeek® Interactive 2020. These events provide attendees with additional educational/informational opportunities.

Program content and product information are the sole responsibility of the Corporate Sponsored Symposia organizers. These symposia are scheduled to be conducted adjacent to scheduled ObesityWeek® Interactive scientific/educational sessions. Corporate Sponsored Symposia may be presented in live webinar/streaming video or recorded formats. The Corporate Sponsored Symposia may be scheduled for any date or time outside of the broadcast scientific/educational sessions, November 2-6, 2020, and before December 31, 2020.

The Obesity Society (TOS) cannot guarantee that similar topics will not be scheduled for other Corporate Sponsored Symposia. **TOS reserves the right to offer a different time slot than requested if there is a conflicting activity being held by ObesityWeek® Interactive or TOS.** This will ensure maximum potential attendance.

Symposium Application Fee: \$10,000

Guidelines

Application Organizations that want to conduct a Corporate Sponsored Symposium must complete the application form and include a complete program description and agenda for review and approval. Only applications completed in full will be considered.

Review of applications Symposia will be reviewed and approved on a first-come, first-served basis. A letter of agreement from a pharmaceutical, device or medical education provider organization must accompany the submitted application. Applications without the authorization letter will not be reviewed.

Deadlines Applications, authorization letters and other required documentation must be received by **October 16, 2020 or earlier for consideration.**

Eligibility Sponsoring organizations are not required to exhibit at ObesityWeek® Interactive 2020 in order to hold a Corporate Sponsored Symposium.

Notification Organizations will be notified by email as soon as possible, but no later than **October 20, 2020** regarding acceptance and placement of their Corporate Sponsored Symposia.

Endorsements TOS does not endorse nor co-sponsor Corporate Sponsored Symposia.

Continuing education credits TOS does not provide continuing education credits for Corporate Sponsored Symposia. If CME, CPE, or CEU credit is to be offered, the accredited provider must be listed on the application form.

Follow ACCME Standards for Commercial Support

CME and promotional aspects of ObesityWeek® will be separated on the conference platform, as required by ACCME. [ACCME Standards for Commercial Support](#) apply.

Logistics Corporate Sponsored Symposia organizers are responsible for all speaker invitations and fees, logistical arrangements, videotaping/webinar hosting, financing, continuing education credits, promotion other than those mentioned above or following, and all other aspects of the symposium.

Corporate Sponsored Symposia organizers will email a link to the recording or registration page for the webinar (if applicable) to Ryan Cliche at Ryan.Cliche@BlackwoodCME.com.

Use of the ObesityWeek® Interactive or TOS name or marks TOS must review and approve all promotional and program materials if the event name or marks or TOS name or marks are to be used. All uses of these names and marks must be approved prior to dissemination.

THE USE OF THE TOS LOGO IS NOT PERMITTED ON YOUR PROGRAM MATERIALS. However, you may use the ObesityWeek® Interactive 2020 logo, which will be provided upon acceptance of symposium.

One of the following phrases must accompany any use of the ObesityWeek® Interactive 2020 logo: 1) while attending ObesityWeek® Interactive 2020, OR 2) being held in conjunction with ObesityWeek® Interactive 2020.

Benefits

- ◆ Two complimentary email blasts to ObesityWeek® Interactive attendees will be included to help increase registration for your event. TOS must review and approve all pieces prior to sending. To comply with GDPR and other privacy rules, international attendees will be removed from the list.
- ◆ Dedicated event web page for the Corporate Sponsored Symposium on the ObesityWeek® Interactive website, complete with the option to include an event registration link.
- ◆ Dedicated announcement on the main conference news feed.
- ◆ Corporate Sponsored Symposia will be listed on the ObesityWeek® Interactive website through December 31, 2020, and in promotional announcements leading up to and during the ObesityWeek® Interactive event, November 2-6, 2020.
- ◆ The right to advertise your Corporate Sponsored Symposium as part of the ObesityWeek® Interactive 2020 program (disclaimer required).

Don't miss this opportunity to connect with the leading players in the field of obesity from world-renowned speakers, researchers and clinicians to advocates, policymakers and educators.

Name of Company Sponsoring the Symposium (If Different Than the Company Planning the Program):

Primary Contact Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Name of Company Planning Program:

(A primary contact must be listed. This person will be main point of contact for all aspects of the program.)

Primary Contact Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Program Information**

Program Title

Proposed Faculty

Program Description (Must be 100 words or less)

Website/URL for registration or program page for the Corporate Sponsored Symposium

Anticipated Attendance

**If there are any changes in the title, description, or speakers please email these changes to Ryan Cliche at Ryan.Cliche@BlackwoodCME.com by no later than October 20, 2020. Changes received after this date will NOT be included in the onsite publications.

Obesity professionals from around the world gather to discuss and disseminate the state-of-the-art information on obesity research and clinical care.

CME/CPE/CEU

Accredited Provider

The following is required for all CME/CPE/CEU programs.

Name of Company Accrediting the Program

(A primary contact must be listed. This person will be main point of contact for all aspects of the program.)

Primary Contact Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Education Information

Summary of Needs Assessment with References and Desired Result

Learning Objectives

Evaluation Process (Please provide a description of the evaluation process and expected outcomes as related to the needs assessment.)

Accreditation Statement

Disclosure Statement

ObesityWeek

provides essential educational and networking opportunities and forums for increasing knowledge, stimulating research, and promoting better treatment for those affected by this disease.

Invoice Information

Please complete the following information regarding invoicing. ObesityWeek® Interactive will send the invoice to:

Contact Name _____

Name of Company _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Submit application to: Ryan Cliche at Ryan.Cliche@BlackwoodCME.com. Upon approval, you will be invoiced. Payments are accepted by check or credit card. Payment must be received no later than October 30, 2020.

Questions?

Contact
Ryan Cliche at
202.557.8599 or
[Ryan.Cliche@
BlackwoodCME.com](mailto:Ryan.Cliche@BlackwoodCME.com)